

WHOLE FRESH FRUIT MAINTAINED



MAKE THOSE WHOLE FRUIT AND “GOODNESS” CLAIMS FOR YOUR NEXT PRODUCT RANGE!

Flavorjen have exactly the right product to satisfy the healthier crusade amongst consumers with our an innovative Fruit Collection: Organic and Natural Fruit Powders. Dried with a new unique patented minimal temperature drying technology, these products contain no processing aids and suffer no degradation of fruit colour, fruit components or antioxidant capacity. The fruit provides functional vitamins and nutrients; whilst maintaining fresh fruit flavour. These powders are not freeze dried or spray dried. This specialised unique natural food ingredient is a ‘whole food’ in that the entire fruit is used to make the product, leaving you with a clean label, a fantastic product a a ‘whole fruit’ claim.

It is a fantastic solution to include in your range of health or high end products. The fruit powders can be added as smoothie boosters, through chocolate, into yoghurt drinks, ice cream, bakery; essentially any product where you require a whole fruit claim.

	Freeze Dried Products	Flavorjen Technology
Drying Conditions	Invasive	Non Invasive
Food Applicability	Cold sensitive foods affected	No Foods affected
Drying Length	Long	Short
Whole Fruit Components	Degrades	No Degradation
Colour	Colour Degrades over the shelf life	No colour Degradation
Flavour	Flavour Degrades over the shelf life	No Flavour Degradation
Vitamins and Nutrients	< 100 % retained	100 % retained
Antioxidant Capacity	Degrades over shelf life	No Degradation over shelf life
Moisture	Medium to High	Low
Water Activity	0.9	0.4
Hygroscopy	High	Low in Selective products